



NATIONAL  
SUPERMARKET  
ASSOCIATION



## TRADE SHOW BOOK AD SPECS:



**FULL PAGE  
COLOR AD**

**ONLY FOR PRESENTING & HOSPITALITY  
SPONSORS AND PREMIUM BOOTH**

FULL PAGE AD  
(Only for Presenting, Hospitality and Premium Booth Sponsors)  
**SIZE: 11"x 8.5" (Non Bleed) or  
11.25"x 8.75" (Bleed) FULL COLOR**  
**ORIENTATION IS LANDSCAPE (HORIZONTAL)**  
MINIMUM RESOLUTION: 300 DPI  
ACCEPTED FORMATS:  
TIFF, PSD, AI, EPS, PDF & JPG.

**VENDOR NAME  
OR LOGO**

Start Date of Deal: \_\_\_\_\_ End Date of Deal: \_\_\_\_\_  
Customer/Store#: \_\_\_\_\_ Store Name: \_\_\_\_\_  
Representative Name: \_\_\_\_\_

UPC/ITEM	PRODUCT DESCRIPTION	PK	NO. CASES	TRADE SHOW DEAL	NET CASH COST	ORDER QTY.	SHIP DATE

Special Instructions: \_\_\_\_\_  
Owner/Mgr Signature: \_\_\_\_\_

NSA MEMBER COPY \*All orders are firm. No cancellations or changes.  
\*Pricing & Availability limited to show orders ONLY.

ORDER FORM COMPANY BRANDING  
(For All Vendors)  
**SIZE: 4.5"x 0.9" BLACK & WHITE**  
**MINIMUM RESOLUTION: 300 DPI**  
**ACCEPTED FORMATS:**  
**TIFF, PSD, AI, EPS, PDF & JPG.**



**YOUR AD  
HERE**  
FOR TABLE TOP  
SPONSORS

**YOUR AD  
HERE**  
FOR TABLE TOP  
SPONSORS

HALF PAGE BLACK & WHITE  
(For TableTop Sponsors)  
**SIZE: 5.25"x 8.25" (Non Bleed)**  
**MINIMUM RESOLUTION: 300 DPI**  
**ACCEPTED FORMATS:**  
**TIFF, PSD, AI, EPS, PDF & JPG.**

## DEADLINE FOR RECEIVING ADS AND ORDER FORMS: AUGUST 5, 2017

Please email artwork to: [denise.diaz@nsaglobal.org](mailto:denise.diaz@nsaglobal.org)  
or upload files to: <http://www.imagenad.com/uploads>